

Changes to the Terms & Conditions for Smart! Coins program from October 27, 2026.

Terms & Conditions for Smart! Coins program

(...)

Section 2. Definitions

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5. **Allegro Coupon** — a discount coupon that reduces the amount to be paid for purchases on the Allegro platform by the amount of PLN 1 or a multiple of that amount from PLN 1 to PLN 100. ~~a voucher worth PLN 1 or a multiple of PLN 1, up to PLN 100, to be used for purchases on Allegro.~~

(...)

29. **Smart! Coins Challenges (hereinafter: "Challenges")** — promotional campaigns organized by the Company, the Seller, or the Partner (acting on the basis of separate agreements with the Company), under which the Buyer receives a certain number of Smart! Coins in exchange for purchasing Goods and meeting other criteria specified each time for a given Challenge. These criteria may include, among others, the Minimum Order Value (MOV), the number of orders, a specific delivery option or payment method. Detailed conditions for each Challenge are available to the Participant on Allegro after signing in to their Account.

(...)

Section 4. The rules of participation in the part of the Program for Users who are Buyers

(...)

4. If the Participant collects the quantity of Smart! Coins ~~allowing them to be exchanged for a promotional Coupon, available as part of the Allegro promotional coupon campaign, the Participant will be entitled to exchange the collected Smart! Coin for this Allegro promotional Coupon. The amount of the discount resulting from the available Allegro promotional Coupons corresponding to the value of a promotional Coupon offered by Allegro, they may exchange the Smart! Coins for this Allegro Promotional Coupon. The value of available Allegro Promotional Coupons and other benefits that can be obtained in exchange for the collected Smart! Coins can be checked on the Platform after signing in to the User account.~~

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Section 5. The rules of redeeming Allegro Coupons

1. The Allegro Coupon may only be redeemed to **receive a discount and, as a result, reduce the payment** pay for a Transaction. If an Allegro Coupon is not redeemed within the period specified in Section 4(9), the Participant will not be entitled to receive its equivalent in any other form.

2. An Allegro Coupon cannot be redeemed **to get a discount** ~~when paying~~ for Transactions concluded for Classified Ads on Allegro Lokalnie.

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Section 6. The rules of participation in the part of the Program for Users acting as Sellers

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2. The individual Smart! coin feature involves adding the Smart! Coins badge:

a. **In the content of Offers exclusively with the Buy Now option, selected by the Seller during their validity period or until the Seller cancels, subject to the provisions in paragraph 5 below.**

b. **As part of promotional Challenges for Buyers, selected by the Company according to the Seller's product category, until the limit of Smart! Coins indicated by the Seller has been exhausted or until the day the Seller cancels the individual feature service.**

~~in the content of Offers, with the Buy Now option only, as selected by the Seller, for their duration or until the date of the Seller's withdrawal, subject to paragraph 5 below.~~

(...)

5. The following limits apply to for the individual Smart! coin feature for a particular Offer:

a. in the case of Sellers not using the Super Seller Service — the **number value** of the Smart! Coins may not be higher than 25% of the Goods price **expressed in PLN**, and the maximum quantity of Smart! Coins may not exceed 20;

b. in the case of Sellers using the Super Seller Service — the **number value** of the Smart! Coins may not be higher than 50% of the Goods price **expressed in PLN**, and the maximum quantity of Smart! Coins may not exceed 100.

6. In order to activate the Smart! Coins individual feature service as part of the Challenges, the Seller should use the Smart! Coins tool available in the Sales Center and specify the limit of Smart! Coins that they want to provide to increase the pool of Smart! Coins in Challenges corresponding to the Seller's assortment.

7. The number of Smart! Coins awarded as part of the Challenge is a specified percentage of the base number of Smart! Coins awarded by the Company for that Challenge, with the result rounded up to the nearest whole Smart! Coin. Example: If the base number of Smart! Coins awarded by the Company in the Challenge is 5, and the Seller's contribution is set at 50% of that number (2.5, rounded up to 3), the Buyer will receive a total of 8 Smart! Coins (5 from the Company + 3 from the Seller). Information about the award of additional Smart! Coins in the Challenge is visible to the Buyer in the Cart, after meeting the conditions assigned to the relevant Challenge.

~~6.~~ 8. Terms of payment for the participation in the part of the Program for Sellers are laid down in Appendix No. 4, Section A(4) to the Allegro Terms & Conditions.

~~7.~~ 9. In the event of the circumstances provided for in Part 7 of Appendix No. 4 to the Allegro Terms & Conditions, the transaction rebate awarded to the Seller will be increased by the amount corresponding to the amount of the fee for the individual Smart! coin feature, if it has been calculated for Offers for which the rebate has been granted. The foregoing does not apply to the cases in which the Smart! Coins badge has been added to the Seller's Offers in connection with the use of the paid individual Smart! coin feature service by the Partner.

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