



Changes to the Allegro Terms & Conditions from February 16, 2026.

This document contains changes in the regulations concerning Allegro.pl, Allegro.cz, Allegro.sk and Allegro.hu. You want to know what we are going to change? For earlier versions of the Allegro Terms & Conditions and descriptions of changes made and planned, see [repository](#).

Allegro Terms & Conditions

Table of contents

I. GENERAL PROVISIONS

- [SECTION 1. DEFINITIONS](#)
- [SECTION 2. TERMS AND CONDITIONS OF PARTICIPATION IN ALLEGRO](#)
- [SECTION 2A. BUSINESS ALLEGRO.PL](#)
- ~~SECTION 2B. THE FAMILY GROUP FUNCTIONALITY~~

(...)

Section 1. Definitions

The following terms used in this document shall read as follows:

(...)

~~THE FAMILY GROUP FUNCTIONALITY~~

~~A functionality of Allegro available to Users with Regular Accounts and Junior Accounts who are family members related by blood or marriage, which enables them to create Family Groups and add Accounts (Users) to a Family Group, within which the Family Group Manager and Family Group Members can use the options available.~~

~~FAMILY GROUP MEMBER~~

~~A User who is a member (participant) of a Family Group~~

~~FAMILY GROUP~~

~~A group of Accounts set up by a Family Group Manager using the Family Group Functionality~~

~~FAMILY GROUP MANAGER~~

~~The User who has set up a Family Group using the Family Group Functionality~~



(...)

Section 2. Terms & Conditions of participation in Allegro

(...)

2.3.

(...)

An entity with a tax identification number issued in a country outside the European Economic Area, Switzerland, Ukraine, or the United Kingdom of Great Britain and Northern Ireland, or having its registered office, registered business, or actual place of business outside the above area and not having an active Account on Allegro may register an Account on Allegro only with the prior consent of the Company. The Company may refuse to grant such consent if the entity (i) does not dispatch Goods from the territory of a country within the European Economic Area, or (ii) sells goods already available on Allegro or whose sale, in the Company's opinion, will not have a positive effect on the reputation of Allegro or the security of the transaction.

~~The Company does not require the consent referred to above in the case of registering an account as part of the One Fulfillment service.~~

(...)

~~Section 2b. The Family Group Functionality~~

~~2b.1.~~

~~A Family Group Manager shall be a User who is a natural person over 18 years of age, has a full capacity to act, does not carry out any economic activity on Allegro, has an active Regular Account, and has completed the full Registration process in any manner described in the Terms & Conditions (with the exception of the manner of Account activation specified in paragraph 2.6(a)(ii) of the Terms & Conditions). Where national laws provide for reaching the age of majority at a different age, the Family Group Manager shall at least have reached said age.~~

~~2b.2.~~

~~A Family Group Member shall be either:~~

~~a. A User who is a natural person over 18 years of age, has a full capacity to act, does not carry out any economic activity on Allegro, has an active Regular Account, and has completed the full Registration process in any manner described in the Terms & Conditions (with the exception of the manner of Account activation specified in paragraph 2.6(a)(ii) of the Terms & Conditions); or~~

~~b. A Junior Account User, insofar as they can acquire rights and assume obligations pursuant to the generally applicable provisions of law and subject to the rules set out in Appendix 6 to the Allegro Terms & Conditions (Junior Account principles),~~

~~and at the same time is a family member related by blood or marriage to the Family Group Manager and other Family Group Members.~~

~~2b.3.~~

~~The Family Group Manager shall invite other persons from their family (including other Users) to the Family Group by filling out an invitation form. Prior to sending the invitation, the Family Group Manager shall obtain the required consents from the person to be invited, including consent to providing to the Company the data of the person to be invited and to the receipt of the invitation by the person to be invited. When the data of the person invited is provided to the Company by the Family Group Manager, the Family Group Manager shall represent that they have the right to use such data and that the use thereof on Allegro and via the Company will not violate any rights of the data subject. The Family Group Manager shall be liable for the truthfulness of the representation referred to in the preceding sentence, and they shall indemnify and hold the Company harmless from and against any liability arising in connection with any use of the data on Allegro or via the Company which is unlawful or violates the rights of the data subject.~~

~~2b.4.~~

~~A person (including a User) who has received an invitation to a Family Group may either accept or reject the invitation within a time limit specified by the Company. Upon accepting the invitation, the User becomes a Family Group Member. The invitation expires upon rejection by the person invited, cancellation by the Family Group Manager, or expiry of the time limit for the acceptance or rejection of the invitation by the person invited.~~

~~2b.5.~~

~~Within the Family Group Functionality, every Family Group Member and the Family Group Manager can use the options available to them, that is:~~

~~a. A Family Group Member may in particular:~~

- ~~i. obtain information about who belongs to the Family Group,~~
- ~~ii. cancel their membership in the Family Group.~~

~~b. A Family Group Manager may in particular:~~

- ~~i. obtain information about who belongs to the Family Group,~~
- ~~ii. remove a Family Group Member from the Family Group.~~

~~2b.6~~



A Family Group shall be closed:

~~a. upon the removal of the last Family Group Member remaining in the Family Group by the Family Group Manager;~~

~~b. upon the cancellation of Family Group membership by the last Family Group Member remaining in the Family Group;~~

~~c. upon the expiry of the time limit for the acceptance or rejection of the invitation by the last person (including the User) invited to the Family Group out of all persons invited to join the Family Group and having the last active invitation (pending acceptance or rejection);~~

~~d. upon the rejection of the invitation by the last person (including the User) invited to the Family Group out of all persons invited to join the Family Group and having the last active invitation (pending acceptance or rejection);~~

~~e. upon the cancellation by the Family Group Manager of the invitation sent to the last person (including the User) invited to the Family Group out of all persons invited to join the Family Group and having the last active invitation (pending acceptance or rejection);~~

~~f. upon the termination of the agreement between the Family Group Manager and the Company concerning the provision of services by the Company on Allegro under the terms of the Allegro Terms & Conditions.~~

~~g. upon the violation by the Family Group Manager or a Family Group Member of any of the provisions of the Terms & Conditions, the Terms & Conditions of a service or a promotional campaign available within Allegro (including within the Family Group Functionality) for the Family Group Manager or a Family Group Member, or upon the violation of applicable laws, including where the Family Group Manager or a Family Group Member took any actions that exert a negative influence on the security of operation of Allegro, harm other Users, are in contravention to the intended purpose or assumptions of the Family Group Functionality described in the Terms & Conditions or that aim to circumvent the security measures applied by the Company.~~

~~2b.7~~

~~Any User who meets the conditions specified in paragraph 2b.1 may simultaneously (at the same time) start only one Family Group within the Family Group Functionality. Any User who meets the conditions specified in paragraph 2b.2 may be simultaneously (at the same time) a member (participant) of one Family Group only.~~

~~2b.8~~

~~The Family Group Manager and every Family Group Member shall use the Family Group Functionality and the options available within it in accordance with the Terms & Conditions, applicable laws, and with the intended purpose and assumptions of the Family Group Functionality and the options available within it, which are described in the Terms & Conditions (taking into account the provisions of the Terms~~



~~& Conditions of services or promotional campaigns available within Allegro, including within the Family Group Functionality, for the Family Group Manager or a Family Group Member). It shall be forbidden to resell or make the membership in the Family Group available to other Users free of charge, including within the Family Group Functionality.~~

~~2b.9~~

~~The Family Group Manager and Family Group Member shall accept the fact that in the event that access of the Family Group Manager or Family Group Member to individual Allegro services is restricted or the Account of the Family Group Manager or Family Group Member is suspended, pursuant to the Allegro Terms & Conditions, the use of the Family Group Functionality or some options within the Family Group Functionality may be impossible or limited.~~

~~2b.10.~~

~~As of August 18, 2025, only Family Group Managers and Family Group Members who joined the Family Group before that date may use the Family Group functionality. It is not possible to establish new Family Groups, but Family Group Managers and Family Group Members within Family Groups created by that time can use the existing Family Group Functionalities.~~

~~(...)~~

Section 3. Offers

~~(...)~~

~~3.5.a.~~

~~On Allegro, in addition to the default sorting according to the Relevance, the User can select the following types of sorting of Products in the list of Products, i.e.:~~

~~a. Price: lowest first. This takes into account the criteria in the following order: Feature of the Product representative, the Product representative's match to the search phrase and category, lowest price, highest popularity, shortest time to the Offer expiry — for the Product representative;~~

~~b. Price: highest first. This takes into account the criteria in the following order: Feature of the Product representative, the Product representative's match to the search phrase and category, highest price, highest popularity, shortest time to the Offer expiry — for the Product representative;~~

~~c. Popularity: highest first. This takes into account the criteria in the following order: Feature of the Product representative, the Product representative's match to the search phrase and category, highest popularity, shortest time to the Offer expiry — for the Product representative;~~

~~d. Product rating: Highest rating for the given product.~~ **Based on the Ratings added by Buyers taking into account their type, quantity (including the ratio of positive to negative Ratings) and validity.**

(...)

Section 4. Forbidden Goods

(...)

4.3.

The items referred to in paragraphs 4.1 and 4.2 may not be offered together with other Goods as free gifts. [This prohibition shall not apply to samples of cosmetic and fragrance products in the Beauty category which are designated as "not for sale."](#) The products referred to in the previous sentence may be offered only as a free supplement (freebie) in the Offer with a full-size cosmetic or fragrance product in the Beauty category.

(...)

Section 18. Appendixes

18.1.

The Terms & Conditions contains the following appendixes which constitute its integral part:

(...)

[Appendix No. 23. Procedure for Suspending the Handling of Unfounded Notices and Complaints by the Allegro Platform.](#)

(...)

Appendix No. 1

Appendix No. 1. Forbidden and restricted Goods

(...)

Section 1.

Listing the following types of Goods within the Offer is prohibited or permitted, provided that the indicated Goods meet the conditions specified below and the description of the Goods listed within the Offer contains the indicated contents (Restricted Goods):

(...)

7. Drugs, psychotropic substances, intoxicants, [psychomodulatory substances](#), cannabis seeds:

(...)

33. Gold in the form of gold bars and their copies and imitations, coins minted after 1800, and silver in the form of bars and their copies and imitations:

forbidden, with the proviso that the Goods from the "Investment Products" (excluding the "Silver and Gold Scrap" subcategory) and the "Collectible Gold Coins" categories may be offered only by entities operating under separate agreements concluded with the Company, however, under the "Investment Products" category, only Goods in which ores represent at least 50% of their value may be offered. In addition, apart from the conditions specified in the preceding sentence, the Seller must also meet all of the following conditions:

a. In the case of a Business Account, the Account must have a "Recommended" rating of at least 98% in their Account;

b. In the case of a Regular Account, the Account must have a "Recommended" rating ratio of at least 99% in their Account. The dispatch timeframe specified by the Seller in the offer listing form may not be longer than 24 hours. At least 3 months have passed since full Account activation. Following positive verification, i.e., when all requirements described above are met, the Seller shall have the right to set up a new account dedicated solely to selling in the aforementioned categories.

In the "Silver and Gold Scrap" subcategory (e.g., pieces of jewelry, broken cutlery, sheet metal, granules, powder, filings, components of electrical systems, etc., the value of which is bullion), it is prohibited to offer goods in the form of coins and bars.

~~In the "Silver and Gold Scrap" subcategory, without meeting the requirements described above, it is allowed to sell Goods in the form of gold and silver scrap (for example, fragments of jewelry, broken cutlery, sheet metal, granules, powder, filings, elements of electrical systems, etc.), whose only value is the value of bullion, wherein the Goods may not be in other forms, such as coins and bars.~~

(...)

44. Medical devices:

Allegro.pl

forbidden: devices, systems and treatment sets within the meaning of the Act of April 7, 2022, on medical devices, violating the prohibitions set out in art. 16 of this Act, including in vitro diagnostic medical devices, intended for self-use, other than a device for self-monitoring, a sample container, or a general-purpose laboratory product;

it is also prohibited to sell medical devices which, according to their instructions for use and certification, are intended exclusively for professionals;

In the case of sales devices (e.g., pulse oximeters and thermometers), systems, treatment sets within the meaning of the Act of April 7, 2022, on medical devices the Goods should have CE marking with a four-digit number of the notified body, label the Polish language, user manual and user interface in Polish, and the drawn-up EU declaration of conformity, unless there are exceptions specified in art. 12 of the Act of April 7, 2022, on medical devices. In addition, for self-testing devices as referred to in Article 2(5) of Regulation 2017/746 of April 5, 2017, on in vitro diagnostic medical devices and repealing Directive 98/79/EC and Commission Decision 2010/227/EU, the packaging (label) of the Goods and the instructions for use should clearly state that the device is intended for self-testing.

The required element of description is including in the Offer: information on marking the product, system, and treatment set with the CE mark and providing the four-digit number of the notified body (if a notified body participated in the product conformity assessment procedure), information on marking, label and user interface in Polish, and about attaching user manual in Polish to the Goods, as well as information about the EU declaration of conformity prepared for it. In addition, for self-testing devices as referred to in Article 2(5) of Regulation 2017/746 of April 5, 2017, on in vitro diagnostic medical devices and repealing Directive 98/79/EC and Commission Decision 2010/227/EU, the Offer should indicate that the packaging (label) of the Goods and the instructions for use clearly state that the device is intended for self-testing. **Additional obligations of the Seller:** The Seller is obliged to correctly classify the Goods as a device within the meaning of Article 1(2)(1) of the Act of April 7, 2022, on medical devices (Dz.U.2022.974), i.e., medical devices and their accessories, and products listed

	<p>in Annex XVI to the Regulation (EU) 2017/745 of the European Parliament and of the Council of April 5, 2017, on medical devices, amending Directive 2001/83/EC, Regulation (EC) No 178/2002 and Regulation (EC) No 1223/2009 and repealing Council Directives 90/385/EEC and 93/42/EEC; and in vitro diagnostic medical devices and their accessories referred to in Regulation (EU) 2017/746 of the European Parliament and of the Council of April 5, 2017, on in vitro diagnostic medical devices and repealing Directive 98/79/EC and Commission Decision 2010/227/EU; and identify the laws applicable to those Goods. The Seller undertakes to comply with the laws on offering the aforementioned Goods, as well as on advertising such Goods on Allegro. The Seller undertakes to repair any damage arising for the Company as a result of the Seller's inappropriate offering or advertising of the Goods mentioned above on Allegro.</p>
Allegro.cz	<p>forbidden: in-vitro diagnostic medical devices (e.g., used to diagnose SARS-CoV-2 coronavirus infections) not intended for self-monitoring;</p> <p>In the case of selling medical devices (e.g., pulse oximeters and thermometers) the Goods should have CE marking with a four-digit number of the notified body, markings in the Czech language and a user manual in the Czech language. The required element of description is included in the Offer (in its description) a clear photo of the CE marking with a four-digit number of the notified body, marking in Czech, and the information on the availability of the user manual in Czech;</p>
Allegro.sk	<p>forbidden: in-vitro diagnostic medical devices (e.g., used to diagnose SARS-CoV-2 coronavirus infections)</p> <p>in the case of sales medical devices (e.g. pulse oximeters and thermometers) the Goods should have: CE marking with a four-digit number of the notified body, markings in the Slovak language and a user manual in the Slovak language. A required element of description is a clear photo of the CE marking with a four-digit number of the notified body, marking in Slovak, and information on the availability of the user manual in Slovak; include it in the Offer content (description);</p>
Allegro.hu	<p>forbidden are medical devices covered by restrictions under Decree 7/2004 on professional requirements for the distribution, repair and rental of medical equipment</p>

(...)

48. ~~Full-size testers of cosmetic and fragrance products, or similar full-size versions of products designated by the manufacturer as not intended for sale.~~ [Cosmetic and fragrance products, including testers and samples, not intended for sale or labeled as "not for sale."](#) Applies to products listed in the entire Beauty category:

Allegro.pl / Allegro.cz / Allegro.sk / Allegro.hu	forbidden
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Section 2.

2. List of brands:

& Other Stories, 111Skin, 18.21 Man Made, 3 sprouts, 3M, 4 Fizjo, 5.10.15, 4Baby, 4F, 4Fizjo, 4IQ, 6PAK Nutrition, 70mai

[A'Pieu](#), Aa, Aarke, ABA group, Abarqs, Abarth, Abercrombie & Fitch, Abus, Acamar Films, [Acne Studios](#), Acqua Di Parma, Activision Blizzard, Activision, Activlab, [Activspace](#), Adamex, [Adamigo](#), Adams Group, [Adata](#), Adelid, Adidas Originals, Adidas Performance, Adidas, Adriatica, Aedes De Venustas, Aeg, [Aerin Beauty](#), Aēsop, [Afnan](#), AGMI, [AGV](#), Ahmad Tea, Air Jordan, [Air Up](#), Air Wick, Ajkmeble, Ajona, Akcila, AKG, Akord, Akuku, [Al Absar](#), [Al Haramain](#), [Al Wataniah](#), [Al-Rehab](#), Alaïa Paris, Albiva, Aldo, Alessi, Alexander Mcqueen, Alexander, Alfa Romeo, Alfa, Alfaparf, Alilo, Alkmie, Allboards, [Allnutrition](#), Allsaints, Alpha Industries, Alpha, [Alpina](#), Alpinestars, Alpinus, Altom Design, Altra, Ambi Pur, Ambition, Amd, Amefa, American Club, [American Crew](#), American Tourister, Amica, Amouage, [Amouage](#), [Amway](#), Anastasia Beverly Hills, [And1](#), [Anekke](#), Anet, Ania Kruk, Annabelle Minerals, Annayake, Anne Semonin, Antonio Banderas, [Anua](#), Apart, Apis, Apple, Aqua-Speed, Aquabeads, Aquafresh, [Aramis](#), Arctica, [Ard Al Khaleej](#), [Ard Al Zaafaran](#), Ardell, Arena, Ariana Grande, Ariel, [ARK](#), [Armaf](#), Armani Collezioni, Armani Exchange, Armani, [ARSA GO](#), [ART.MAS](#), Artdeco, Artego, [Asdaaf](#), Asics, [Asmodee](#), Astra, [Asus](#), Atelier Cologne, Atlantic, Atmosphera, Atomic, [Attabo](#), [Attar & Co.](#), [Atyab Al Marshoud](#), Audi, Audio- Technica, Augustinus Bader, [Autocom](#), Ava, Aveda, Avène, Avengers, Avionaut, [Avon](#), Axe, [AXIS-Y](#), [Ayat Perfumes](#), Azzardo, Azzaro

B:

B.Box, B.Toys, Babor, Baby Annabell, Baby Born, Baby Jogger, Babybjörn, Babybliss, Babyono, Babysafe, [BACscan](#), [Bait Al Bakhoor](#), Balenciaga, Balmain Hair, [Bambino](#), Bandai Namco, Bandai, Bandi, [Bang & Olufsen](#), Bantex, Bape, Barbie, Barbour, Bard, Bareminerals, [Basiqlab](#), Basilur, Bazzara, Bburago, [BCL](#), Beaba, Beans Republic, Beauty Blender, [Beauty of Joseon](#), Bebetto, Bebiko, Bebilon, Befado, Bejo, Beko, Beliani, Belini, [Bell](#), Bemko, Benefit Cosmetics, Beon, [BEON](#), Berge, Berghoff, Bergson, Bering, Besafe, Bestif, Bestway, Beurer, Bialetti, [Bibliothèque de Parfum](#), Bibs, BIC, Bielenda, Bifix, Big Active, Big Star, Big, Billabong, [Bio Planet](#), Bio-Oil, [Biodance](#), Bioderma, [Biotechusa](#), Biotherm Homme, Biotherm, Biovax, Biovital, Bird Meble, Birkenstock, Bissell, ~~Black & Decker~~, Black & Decker, Blackhawk, Blanx, Blaupunkt,

Blic, Blue Orca Coffee, Bluey, Bms Group, BMW, Bobbi Brown, Bobini, Bobo Frut, Bobovita, Bogna Skin, [Bohoboco](#), Bolsius, Bormioli Rocco, Born2Be, Bosch, Bose, Boss, Bottega Veneta, Boucheron, Bourjois, Bozita, Brabantia, Branq, Braun, Brawl Stars, Breitling, Bright Starts, Brijju, Brio, Brita, Britax Römer, Britax-Romer, Bromarkt, Brooks, Browin, Brubeck, Bruder, Brugi, Bruno Banani, Bryza, Btwin, Buff, Bugaboo, Bulova, [Bumble and Bumble](#), Burberry, Burton, Bvlgari, By Terry, Byred

C:

[Cabin Zero](#), Cacharel, Cada, Cafe Sati, Cafe Vergnano, Cailyn, Calgon, Calvin Klein, Calzedonia, Campingaz, [Camry](#), Canada Goose, Candellux, Cannondale, Canon, Canpol Babies, Capricare, Caretero, Carhartt, Cariboo, Carita, Carolina Herrera, Carrera, Carter'S, Cartier, Carven, Casdon , Case, Casio, Cat Chow, Caterpillar, [Catrice](#), Caudalie, [Celimax](#), Celine, [CELL by CELL](#), Cerave, Cerruti, Certina, Cesar, Cetaphil, Champion, Chanel, Chappi, Charlotte Tilbury, Chemex, Chicco, Chloé, Chopard, Christian Louboutin, Chromag, Chrome Hearts, ChronSmarta, Chrysler, Cif, Cillit Bang, Citizen, Citroen, Claesa, Clarins, Clavier, Clementoni, Clin, Clinique, [Cliv](#), Clive Christian, Clochee, Cluse, Cmp, CNH Industrial, Coach, Cobi, Coccinelle, Coccodrillo, Coccolino, [Cocomelon](#), Coleman, [Colgate-Palmolive](#), Collecta, Collistar, [Color Wow](#), Columbia, Command, Comme Des Garçons, Concord, Contigo, Converse, Coolpack, Corega, Corsair, [Cosrx](#), Costa Coffee, Cottonmoose, [COTY](#), [Coxir](#), Creed, Crest, Crocs, CrossJeans, Crosso, Curver, Cybex, Czuczu

D:

D-Link, [D'Addario](#), [D'Alba](#), D'Alchémy, Dada, [DAF](#), [Dainese](#), Dakine, Dallmayr, Daniel Wellington, Dante, Darling, [Darphin](#), Dary Natury, Darymex, David Beckham, Davidoff, Davines, [DBX Bushido](#), Dc, De'longhi, [Dear Barber](#), [Dear Klaris](#), [Decathlon](#), Declor, [DEDRA](#), Deko, Dekoria, [Dell](#), Delphi Tools, [Delphi](#), Delsey, Delta Plus, [Denim Tears](#), Denley, [Denon](#), [Denso](#), Dermacol, Dermedic, Desigual, Dewalt, Dezal, Diadora, Dickie Toys, Diego Dalla Palma, Diesel, Dilmah, Dior Backstage, Dior, Diptyque, Disney, Djeco, Dji, Dkny, Dodge, Dodo, Dog Chow, Dolce & Gabbana, Domestos, Dominator, Domyos, Done By Deer, [Donegal](#), Dorothy Perkins, [Dossier](#), Dr Fit, Dr Irena Eris, [Dr. Melaxin](#), [Dr. Althea](#), Dr.Barbara Sturm, Dr.Jart+, Dr. Martens, Drabest, Dreame, Dreamies, [DreamWorks Animation](#), [DRFIT](#), DS, Dsquared2, Dstreet, [DUA by AB](#), Duck, Dumel Discovery, Dumel, [Dunlop](#), Durex, Dyson, Dywany Chemex

E:

E-Floor, [E.L.F.](#), Ea Sports, Ea, Ea7, Eastpak, Easy Go, Eau Jeune, Eberg, Ecco, Ecolight, Ecomax, Ecotoys, [Eduscho](#), Eglo, Egmont, [eHokery](#), Eisenberg, Elbrus, Electrolux, Elemis, Elie Saab, Elisabetta Franchi, Elizabeth Arden, Ellesse, Emalia Pleszew, Emanuel Ungaro, Embryolisse, Emel, [Emir](#), Emporio Armani, Emu Australia, Emu, Enchantimals, Endorfy, Enfamil, English Tea Shop, Entelo, EOS, Epee, [Epic Games](#), Epson, [Erborian](#), ERG-BET, Ermenegildo Zegna, Esab, [Esbit](#), Eset, Esotiq, Esperanza, Espiro, Esprit, Esselte, Essence, Essensey, [Essential Parfums](#), [Essentials](#), Essie, Estée Lauder, [Ethere](#), Etnies, Eucerin, Eurofirany, [Eveline](#), Everlast, Excellent Houseware

F:

Faac, Fairy, Fanola, Fantasy Flight Games, Farmona, Faro, Fat Brain Toys, FC Barcelona, [FC Bayern](#), [FC Borussia Dortmund](#), [FC Juventus](#), [FC Liverpool](#), [FC Paris Saint Germain](#), [FC Tottenham Hotspur](#), Fdm,

FEAR OF GOD, Felix, Fellowes, Fender, Fendi, Fenix, Fenty Beauty, Fenty Skin, [Ferrari](#), Festina, Fiat, Fila, Filorga, Finish, Fischer, Fisher-Price, Fiskars, Fissler, Fitbit, [Fitme](#), Fjallraven / Fjällräven, Fjord Nansen, Fk_Fashion, Florina, Ford, Foreo, Forcast, [FORT](#), Fossil, Fox, Foxgames, Fragrance Du Bois, [Fragrance World](#), Framire, [Framire](#), Fred Perry, Fridge, Friskies, Frolic, Frosch, Fujifilm, Funko, Furla, Furminator

G:

G-Star, Gabby's Dollhouse, Gaia, GAL, Galakta, Ganni, Gant, Gap, Gardena, [Gardlov](#), Garrett, Garmin, Garnier, [Garrett](#), Gatta, [Geberit](#), Geko, Gembird, Geomag, Geox, Gerber Organic, Gerber, Gerda, Gerlach, Giant, Gillette, Gimoka, Giorgio Armani, Giro, Gisou, Givenchy, Givova, Glade, [Glamglow](#), Glimex, Gliss Kur, Gliss, [Glistar](#), Globo, Godan, Goetze, Goki, Golden Rose, Goldwell, Goliath, Goo Jit Zu, Good Loot, Goodram, [Google Chromecast](#), Goorin Bros., Gopro, Gorilla Sports, Gorsenia, Gorteks, Gotie, Gourmet, Goutal, Graco, [Grandeur](#), [Granitan](#), Graphite, Gravitrax, Green Touch, [Gritti Venetia](#), Grohe, Grown Alchemist, Gtv, Gucci, Guerlain, Guess, [Gulf Orchid](#), Guy Laroche, Gymtek,

H:

H&M, Haba, Hafele, Hair Rituel By Sisley, Hakuro, [Halmar](#), [Hamidi](#), Hansgrohe, [Hape](#), Happy Nappers, Happy Socks, [Harley Davidson](#), Harry Potter, Hasbro, [Hatsan](#), Hauck, [Havaianas](#), Hayb, Head & Shoulders, Health Labs Care, Held, Helena Rubinstein, Helikon-Tex, Hello Kitty, Helly Hansen, [Hemani](#), Henderson, Hendi, Henkel, Herbapol, Herlitz, Hermès, Herschel, Hertz, Herz Medical, Heva, Hi hybrid, Hi Tec Nutrition, Hi-Tec, Himalaya, Hipp, Histoires De Parfums, Hitec, Hjc, Hms, Hoka One One, Hoka, Holika Holika, Hollister, [Home Box Office, Inc.](#), [Home Design](#), Homla, Honda, Hoover, Hop Sport, Hopki, Hot Wheels, Hourglass, [Hourglass](#), Hp, Huari, [Hublot](#), Huda Beauty, Huggies, Hugo Boss, Hugo, Humberg, Hummel, Huzaro, [Hydro Flask](#), Hyperx, [Hyundai](#)

I:

IBD, IBO, Ice Watch, Iceberg, Iguana, [Ikea](#), Illy, Imc Toys, [Indigo Nails](#), Inebrya, [Infantino](#), Inglot, [Initio Parfums Privés](#), Inka, Insight, Insta360, Intel, Interbeds, Interdruk, Interlook, Intex, Intimissimi, [ION8](#), Iossi, Ipanema, Irobot, Ironpack, Irving, Isadora, [ISOI](#), [Isostar](#), Issey Miyake, It Cosmetics, Italux, Iveco, Iwostin

J:

Jabra, Jack Wolfskin, Jack&Jones, Jacobs, Jägermeister, [Jana](#), Janod, Janpol, Jansport, Jazwares, Jbl, Jean Paul Gaultier, Jeep, Jeffree Star, Jellycat, Jesus Del Pozo, Jimmy Choo, JNCO, Jo Malone London, Joanna, [John Deere](#), John Frieda, John Galliano, Joico, Joie, Joma, Joop!, Jordan, Joseph Joseph, Juicy Couture, Jura, Just Cavalli, Just Play, Juvena, Juwel

K:

K-Sport, K18, [Kajal Perfumes Paris](#), Kallos, [KAMIKAZE](#), Kanlux, Kappa, Kappahl, Kärcher, [Karl Hausmann](#), Karl Lagerfeld Home Fragrance, Karl Lagerfeld, Karrimor, Kawasaki, [Kazar](#), Keen, [Kellys](#), Kelo Cote, Kemon, Kendamil, Kenwood, Kenzo, Kérastase, Keter, [KETTLER](#), Kevin Murphy, Kfd, [Khadlaj](#), [Khalis](#), [KIA](#), Kiehl`S, Kiko Milano, Kilian, Kimbo, Kinderkraft, Kinghoff, Kingston, Kire Skin, Kitchenaid, [Kiton](#), Kiwi,

Klausberg, Klein, Klupś, Knauf, Knipex, Kobi, [Koenigsegg](#), Kolastyna, Koloreno, Konighoffer, [Kontrast](#), [Kontrol Freek](#), Korres, Koss, [KPOP Demon Hunters](#), Kraftwele, Kraftwele, Krosno, Kross, Krups, Kruzzel, Kryolan, Kubota, KUDDA, Kwazar Luminaire, Kylie Cosmetics, Kylie Skin

L:

L.O.L.Surprise, L'occitane, [L'or](#), L'oréal Paris, L'oréal Professionnel, [La Martina](#), La Mer, La Prairie, La Roche-Posay, La Sportiva, [Lab Series](#), Lacava, Lacoste, [Lagom](#), Lalique, Lamaze, Lamborghini, Lancaster, Lancerto, Lancia, Lancôme, Laneige, Lansinoh, Lanvin, [Lattafa](#), Laura Mercier, Lavazza, Lavor, [Layla](#), [Lazer](#), Le Couvent Maison De Parfum, [Le Labo](#), Learning Resources, Leatherman, Led-Lux, LED-ONE, Ledhoff, Ledlumen, Ledtechnics, Ledvance, Lee Cooper, Lee, Lego, Leica, Leifheit, Leitz, Lelo, Lenor, [LEVEL3](#), Levi's, [Lexus](#), Lg, [Liebherr](#), Lierac, Light Prestige, Lilliputiens, Lilou, Lime Crime, Linomag, Lionelo, Lipton, Little Dutch, Little Live Pets, Little Tikes, Littlest Pet Shop, Liu Jo, Llorens, Loctite, Loewe, Lolita Lempicka, Longchamp, [Lonsdale](#), [Looney Tunes](#), [Loop](#), Lor, Lorin, Louis Vuitton, Lovare, Love Moschino, Lovela, [Lovense](#), Lovi, [LOWA](#), Lowepro, Loyd, [Lululemon](#), Lumiled, [Lush](#), Luxolar

Ł:

ŁódźKoholicy, Łuczniak

M:

Mac, Magformers, Magic Box, [Maison Alhambra](#), Maison Francis Kurkdjian, [Maison Francis Kurkdjian](#), Maison Margiela, Majestic Sport, [Major League Soccer](#), Majorette, Majster Polska, Makeup By Mario, [Makita](#), Malfini, Malplay, Malwa, Mam, Mammut, [Mancera](#), Mango, Mani King, Manta, [Marathon](#), [Marc Antoine Barrois](#), Marc Cain, Marc Jacobs, Marc O'polo, Mares, Marilyn, Marioinex, Markadler, Marks & Spencer, Markslöjd, Marshall, Martes, Marvel, [Marvis](#), [Mary&May](#), Maserati, [Masseno masseno](#), Massimo Dutti, Masterled, Matchbox, Matchstick Monkey, Mate Green, Materace Z Gór, [Matin Martin](#), Matis Paris, Matrix, Mattel, Maurice Lacroix, Max Factor, Maxell, Maxi-Cosi, Maxmara, Maxwell House, Maybelline, Mayoral, Mckinley, [McLaren](#), Mebel Elite, Meble Makarowski, Medela, Media Tech, Medical Sport, [Medicube](#), Medispirant, Mega Bloks, Mega Construx, Mega Creative, Mega, Melissa & Doug, Melissa, Melitta, Mepal, [Mercedes](#), Merrell, Meteor, Mexen, Mexx, Michael Kors, Microlife, Microsoft, [Miele](#), Mikasa, Mil-Tec, Milagro, Milani, Milk Makeup, Milwaukee, Mini, [Ministry Of Oud](#), Minutka, Miraculum, Miss Sporty, Missha, Miu Miu, Mixa, MK Cafe, Mobene, Mochtoys, Mokate, Molten, Molton Brown, Mombella, Momi, [Monchhichi](#), Moncler, Monnari, Monster Energy, Mont Blanc, [Montale Paris](#), [Montale](#), Montibello, Moon Boot, Mopar, Moraj, Morgan, Moroccanoil, Morphe 2, Morphe, Morphy Richards, Moschino, [Motorola](#), Motus, Mountain Goat, Movenpick, Movino, Moya, Mpm, Mr. Muscle, Msupport, [Muduko](#), ~~Muf-Art~~, [Mufart](#), Mugga, Murad, [Mural de Ruitz](#), Mustela, My Clarins, [My Perfumes](#)

N:

[Nabeel](#), Nabla, NAC, [Nacomi](#), Nan, [Nanolash](#), Napapijri, Narciso Rodriguez, NARS, [Naseem](#), Nasomatto, Natasha Denona, Native, Natura Bissé, NBA, Neno, Neo Tools, Neonail, Nerf, Nescafe Dolce Gusto, Nescafe, [Nespresso](#), [Nesquik](#), Nestle, [Netflix](#), Neutrogena, New Balance, New Era, New Holland, [New Home](#), [Nicer Dicer](#), NICI, Nickelodeon, Nike, Nikon, Nilfisk, Nina Ricci, Nine West, Nintendo, Nishane, [Nishapur](#), [Nishman](#), Nivea Baby, Nivea Men, Nivea Sun, Nivea, Nivel System, Nivona, Nokia, Nordlux,

Nouba, Nowodvorski, Nude By Nature, Nuk, [Nuna](#), [Nusuk](#), Nutrend, Nutricia / Nutridrink, [Nutridome](#), Nutridrink, Nutrikid, Nuxe, [Nylaa](#), Nyx Professional Makeup

O:

[O'Neal](#), O'Neill, Oakley, Obag, Ochnik, Off White, OFF!, Olaplex, Old Spice, Olimp, Olini, Olini, Olivia Garden, Ombre, Omega, Omorovicza, On Running, On, [OnePlus](#), Onitsuka Tiger, Only, Onyx, Opalescence, Opel, [OPI](#), [OPPO](#), Optimum Nutrition, [Optimum Nutrition](#), Oral-B, [Orientica](#), [Oriflame](#), [Origins](#), Orion, Orlane, Orno, Orsay, Oscar De La Renta, [Osprey](#), Osram, Ostrovit, [OTOTO](#), Ouai Haircare, Ouai, Outtec, [Outwell](#), Overmax, Oxford, [OXO](#), Oysho, Ozone

P:

Paclan, Paco Rabanne, [Paese](#), Pako Jeans, Pakova, Palladium, Paloma Picasso, Pampers, Pan Drwal, Panasonic, Panawit, Pandora, [PanOxyl](#), Pantene, Parfums De Marly, [Parfums De Marly](#), [Parfums Francis Kurkdijan](#), [Paris Corner](#), Parker, Party Deco, Paso, Pat Mcgrath Labs, Pat Mcgrath, Patagonia, Patek Philippe, Patrizia Pepe, [Paula's Choice](#), Payot, Peak Performance, Pedigree, Peg Perego, Pelikan, Pellini, [PEME](#), Pempa, [Pendor Scents](#), Pepe Jeans, Peppa Pig, Percy Nobleman, Perfect Fit, Perricone Md, Persil, Perwill, Peterson, [Petitfee](#), Petzl, Peugeot, PG Tips, [Pharma Development](#), [Pharmaceris](#), Phenomé, Philipp Plein, Philips Avent, [Philips Hue](#), Philips Sonicare, Philips, [Physiogel](#), Pierre Cardin, [Pierre Fabre](#), Pilot, Pimkie, Pinko, Pit Bull, Pixi, Play-Doh, Playmobil, Playshoes, [PLONOS](#), Poc, Pocketbook, Pokemon Company International, Polar, Polaroid, Polene, Police, Polly Pocket, [Polo Club](#), Polo Ralph Lauren, Polux, [Pop Mart](#), [Porsche](#), Prada, Pretty Vulgar, Prevital, Prima, Primigi, Pro Plan, Pronto, Propesko, Proraso, Prosto, [Prox](#), Próchnik, Puccini, Pukka, Pull&Bear, Pulsar, Puma, [Pupa](#), Purina One, Purito, [Pyunkang Yul](#)

Q:

Qiriness, Quechua, Quercetti, Quiksilver, Quinny

R:

Rabalux, [Radvik](#), Raid, Rainbow High, Ralph Lauren, [Ralpha](#), Ram, [Rammstein](#), [Rare Beauty](#), [Rasasi](#), [Rave](#), [Raven](#), Ravensburger, Ray-Ban, Razer, Real Madrid, Real Techniques, Rebel, Rebelhorn, Recaro, Red Bull, Redken, Reebok, [Reef Perfumes](#), Refectocil, Regatta, Reima, Remington, Reminiscence, Rena, [Renault](#), René Furterer, Renee, Reno, Replay, Resibo, Reuzel, Revitalash, Revlon, Rhode, [Richemont](#), Richmond, Ricokids, Rimmel, [Rimowa](#), Rip Curl, Rituals, River Island, Roamer, Roberto Cavalli, Roblox, Rockbros, Rodial, Roja Parfums, [Roja Parfums](#), Rolex, Romet, Room99, Rossignol, Rotho, Rouge Bunny Rouge, [Round Lab](#), Rowenta, Roxy, Royal Canin, Rst, Rubicon, Rubik, Rudy Project, [Rue Broca](#), Russell Hobbs, Ryłko, [Ryobi](#),

S:

[S.K. Expo New Delhi](#), S.Oliver, [S'well](#), Saeco, Saga, Sage, Salvatore Ferragamo, Salewa, Sally Hansen, Salomon, Salvatore Ferragamo, [Samarite](#), Samsonite, Samsung, Sandisk, Sanrio, Sapphire, Sarah Chapman, [Sarah Creations](#), Satisfyer, Saucony, [Scania](#), Schleich, Scholl, Schwarzkopf, [Scitec Nutrition](#), [Scoot&Ride](#), Scott, [Sea To Summit](#), [Seagate](#), Seat, Segafredo, Seiko, Select, Semilac, Sennheiser, Sensai,

Sensodyne, Serge Lutens, Sesderma, Sfd, [Shaik](#), [Shamasa](#), Sharp, Sheba, Shelma, Sherman, Shimano, Shiseido, Shu Uemura, Shure, Siemens,signal, [Signify](#), Silcare, Silvercrest, Simba, Sinsay, Sir Adalberts, Sir Willams, Sisley, Sister'S Aroma, Skechers, [Skimacoffee](#), [Skin1004](#), Skinceuticals, Skip Hop, Skoda, Skoff, Skyn, Sloggi, Small Foot, Smart Games, Smartled, Smashbox, Smeg, Smily Play, Smoby, Snugpak, Sodastream, Softimi, Sol De Janeiro, Solgar, Sollux Lightning, Somat, Somfy, Sonic, Sony Interactive Entertainment, Sony, Sophie La Girafe, Sorel, Sotbe, [Sotbe](#), Soxo, Spacecase ,Spartus, Specialized, [Specna Arms](#), Spectrum Led, Speedo, [Spigen](#), Spin Master, Spokey, [Sport Blast](#), [Sportforfun](#), Springos, Spyder, Squishmallows, St.Tropez, Stabilo, Stag, [Stalco](#), Stalgast, Stanley, Stapiz, Starbucks, Starpak, Steelseries, Stella Mccartney, Stéphane Humbert Lucas 777, Steyr, [STIHL](#), Stila, [Stiv-Meble](#) ~~stiv-meble~~, Stokke, Strava, Strefaspania, [Stumble Guys](#), Stussy, Suavecito, Suavinex, [Sudocrem](#), [Summer Fridays](#) , Super Zings, Superbutelki, Superdry, Superled, Superthings, [Supreme Trimmer](#), Supreme, Suunto, SVR, Swarovski, Swatch, Swiffer, [Swiss Arabian](#), Sylvanian Families, Syoss, Szumisie

Ś:

Śpijzdrowo

T:

Tadar, Tag Heuer, Takami, Tamaris, Tangle Teezer, Tapczany24, Tarte, Tassimo, Tata Harper, Tchibo, Technics, Ted Baker, Teekanne, Tefal, Tega, Tenga, Tescoma, Tetley, Thalgo, The Balm, The Body Shop, The Different Company, The North Face, The Nue Co, The Ordinary, The Pokemon Company International, [The Spirit Of Dubai](#), The Witcher, Thermomix, Thierry Mugler, Thomson, Thrasher, Thunder, Tiffany & Co., Timberland, Timex, Tiny Love, [TIRTIR](#), Tissot, Tiziana Terenzi, Tk Lighting, Tm Toys, [Tocobo](#), Tom Ford, Tom Tailor, Tommee Tippee, Tommy Cafe, Tommy Hilfiger, Tommy Jeans, [TomTom](#), Tomy, Too Faced, [Toolight](#), [ToolSpace](#), Top Secret, Topeshop, Topex, Tork, Tous, Toya, [Toyota](#), Transformers, Trapstar, Trec Nutrition, Trefl, Trek, Trex Sport, Trio, Triumph, Tropical, Tropicat, Tropicdog, Trussardi Jeans, Trussardi, Tsunami, Tuban, Tupperware, Twinings, Twinset, Ty, Tytan

U:

U.S.Polo Assn., [Uber](#), Ubisoft, Ugg, Ukviat, [Umbra](#), Umbro, Under Armour, Unilever, United Colors Of Benetton, Unizoo, Uppercut Deluxe, Urban Armor Gear, Urban Decay, [Urbogym](#), Uvex, Uzdrowisko

V:

V Canto, V-Tac, Valdinox, Valentino, Valmont, Van Cleef & Arpels, Vanderbilt, Vanish, Vans, Varta, Vauxhall, Veertea, Veja, Venezia, [Venum](#), Venus, Verde Mate, Verdin, Verona, Verotech, Versace Jeans Couture, Versace, Versus Versace, Vertus, Vetements, Vichy, Victoria's Secret, Victorinox, Viga, [Vigo Cool](#), Viking, Viktor & Rolf, Vileda, Viscoplast, Vivienne Westwood, Vizir, Vogue, Volcano, Volkswagen, Volvo, Voppi, Vostok Europe, Votary, VR46, [VT Cosmetics](#), Vtech

W:

W.Kruk, Wader, [Wadi Al Khaleej](#), Wagner, Wahl, [Walden](#), [Warner Bros. Entertainment Inc.](#), Waterpik, Waterwipes, Wedel, Wella, Wendre, [Wenger](#), Wenko, Wessper, West Caffee, [Western Digital](#), Whamisa,

Whiskas, Wibo, Wilkinson, Winning Moves, Wishful, Wittchen, Wkręt-Met, Wmf, Wojas, Wojtyłko, Wonderbra, Woodwick, Woolite, Woom, [Worx](#), Woseba, Wrangler, Wuber

X:

X-Tiger, Xbox Games Studios, Xerjoff, [Xhair](#), [Xtrexo](#)

Y:

Yamaha, Yankee Caffee, Yankee Candle, [Yasmeen](#), [Yato](#), Yes, Yogi Tea, YokaHome, Yonelle, Yookidoo, YOPE, Youth To The People, Yuesai, Yves Saint Laurent

Z:

Zadig&Voltaire, Zagatto, [Zapach Orientu](#), Zapf Creation, Zara, Zavida, Zelmer, Zew For Men, Ziaja, [Zimaya](#), Zipro, Zoeva, Zuma Line, Zwieger, Zwilling, Zwoltex.

Appendix No. 2

Appendix No. 2. Rules on creating Offer description

Section 1. Offer description

(...)

1.1.a

The Company may use tools based on artificial intelligence technology, which automatically verify the reliability, including the quality, consistency, aesthetics, and readability of the Offer content, as well as detect errors, including linguistic and formal errors and inaccuracies in the Offer content. The Company may refuse to list an Offer containing the above-mentioned irregularities, indicating in the rationale the elements of the Offer content requiring change.

(...)

Section 2. Images (thumbnails)

The Seller shall present their Goods on at least one image (thumbnail) posted on the server belonging to the Company. The image must meet the following requirements:

(...)

2.2.2. Exceptions also include images in the "Fashion" category, as well as images in the "Kids" ~~or~~ and "Sport" categories presenting clothing, ~~or~~ footwear, [clothing accessories](#), and [luggage](#) ~~in the Sport~~



~~category also images presenting luggage~~, where goods may be presented against a uniform gray background (with a value of V in the HSV space not lower than 0.8 - on a scale defined from 0 to 1).

(...)

Appendix No. 4

Appendix No. 4 Fees and sales commissions

(...)

SECTION 6. THE PROCEDURE FOR GRANTING A TRANSACTION REBATE

(...)

2. A transaction rebate is granted within a specific Billing Account in accordance with the rules specified below, depending on the payment method selected by the Buyer:

a. Payment for the purchased Goods made using the payment service provided by the Payment Service Provider — for payments marked as "Completed," provided that:

i. The Buyer has withdrawn from the agreement using the form "Return purchase" available in the "Purchase History" tab, and the Seller has returned the funds using the "Allegro Finance" service, however, if the reason for withdrawal is due to the Seller's fault **or is a consequence of a complaint lodged by the Buyer due to non-compliance of the goods with the contract, warranty, or guarantee**, the Seller's quality level must be at least Neutral in accordance with Section 10(10.6) of the Terms & Conditions;

ii. The Buyer has withdrawn from the agreement without using the form available in the "Purchase History" tab, and the Seller has returned the funds using the "Allegro Finance" service, if:

- The Seller's quality level is at least Neutral in accordance with Section 10.6 of the Terms & Conditions. If the Seller's quality level is lower, the transaction rebate will be granted only if the Buyer does not indicate a reason for withdrawal from the agreement resulting from the Seller's fault **or resulting from a complaint lodged by the Buyer due to non-compliance of the goods with the contract, warranty, or guarantee**;

(...)

c. Payment for the purchased Goods made using the "payment on delivery" option, provided that:

i. The Buyer has withdrawn from the agreement using the form "Return purchase" available in the "Purchase History" tab, however, if the reason for withdrawal is due to the Seller's fault [or withdrawal from the contract is a consequence of a complaint lodged by the Buyer due to non-compliance of the goods with the contract, warranty, or guarantee](#), the Seller's quality level must be at least Neutral in accordance with Section 10(10.6) of the Terms & Conditions;

(...)

d. Payment on in-store pick-up or Seller's own delivery provided that:

i. The Buyer has withdrawn from the agreement using the form "Return purchase" available in the "Purchase History" tab, however, if the reason for withdrawal is due to the Seller's fault [or withdrawal from the contract is a consequence of a complaint lodged by the Buyer due to non-compliance of the goods with the contract, warranty, or guarantee](#), the Seller's quality level must be at least Neutral in accordance with Section 10(10.6) of the Terms & Conditions;

(...)

SECTION 13. DELIVERY AND ADDITIONAL SERVICES COSTS (ALLEGRO.PL)

(...)

2. Allegro — Delivery Service — DPD — Fees for Services and Additional Services

(...)

e. The Services and Additional Services fees will be charged to the Seller's account in the month in which they were provided or in the following months after the provision of these services, depending on the date when the Company becomes aware of the basis for charging these fees.

f. [The Returns Service provided as part of the Delivery Service using the following delivery option:](#)

- **DPD Courier (return pickup service)**

is paid by the Buyer.

The fee for the Goods Return Service is PLN 19.99

Payment for the Goods Return Service is made through the payments performed by the Buyer via the Payment Service, using the payment methods currently made available by Payment Service Provider.

§. [g.](#) In the event that the Allegro Smart! parcel is not collected by the Buyer and returned to the Seller, or if the Buyer exercises their right to withdraw from the contract and realizes the return of the Goods via the return form available to the Buyer in the "Purchase History" tab and within the return methods available in Allegro Smart!, Allegro will refund the Seller the basic fee incurred by the Seller in the amount

reduced by the value indicated in the table for the unreturned part of the order. A condition for the refund is that the return parcel has a status indicating its delivery. The fee is not refundable if, by dispatching the parcel to the Buyer, the Seller has violated the terms and conditions set forth in the Allegro Terms & Conditions and its appendixes. Return shall be granted as a transaction rebate.

3. Allegro — Delivery Service — Poczta Polska postal services — Fees for Services and Additional Services

(...)

c. Any Additional Services related to the Service:

- **Allegro Pocztex courier**
- **Allegro Pocztex Pick-up Point**
- **Allegro Pocztex Parcel Locker**
- **Allegro Pocztex courier payment on delivery**
- **Allegro Pocztex Pick-up Point payment on delivery**

referred to in clauses b(i), (ii), (iii) and (iv) above are paid by the Seller as per the table below:

Additional Service	CODE	Gross fee
Additional cover for the parcel for up to PLN 1,000	PP_U1_001000	included in the Service price
Additional cover for the parcel for over PLN 1,000 to PLN 5,000	PP_U2_005000	PLN 1.99
Additional cover for the parcel for over PLN 5,000 to PLN 50,000	PP_U5_050000	PLN 9.99
Additional cover for the parcel for over PLN 50,000 to PLN 250,000	PP_U6_250000	0.25% of the declared value
Handle with care	PP_N3_OSTROZNIE	PLN 6.99
Content check	PP_N1_SPR_ZAWAR	PLN 6.99
Declaration of value over PLN 100 (3)	PP_N2_DEKL_WART	3% of the declared value, Max. declared value: PLN 70,000
Parcel return (due to the inability to deliver it)	PP_N5_ZWROT	PLN 14.99 (1)
Non-standard parcel	PP_N4_PRZES_NSTAND	PLN 25.99
Electronic collection confirmation (EPO) (2)	PP_N8_EPO	PLN 4.99
Return documents — (return documents returned by courier (2))	PP_N9_ZWROTNE_KURIER	PLN 19.99
Return documents — (return documents returned by registered/unregistered/ priority/ economic mail (2))	PP_N10_ZWROTNE_LIST	PLN 19.99

Collection confirmation — (collection confirmation returned by courier) (2)	PP_N11_POTW_KURIER	PLN 19.99
Collection confirmation — (collection confirmation returned by registered/ unregistered/ priority/ economic mail) (2)	PP_N12_POTW_LIST	PLN 19.99
Personal delivery	PP_N13_DORAKWLASNYCH	PLN 25.99
Delivery by 9 a.m.	PP_N14_DOR_DO_9.00	PLN 49.99
Delivery by noon	PP_N15_DOR_DO_12.00	PLN 25.99
Delivery by 5 p.m.	PP_N16_DOR_DO_17.00	PLN 19.99
Delivery on a selected day	PP_N17_DOR_NA_DZIEN	PLN 14.99
POD	PP_P2_POBRANIE	PLN 4.99
Fee for exceeding the prescribed weight or dimensions	PP_N19_PRZEKROCZENIE_WAGI_LUB_WYMIAROW	PLN 99.99
Ad-hoc pick-up request	PP_N20_ZLECENIE_ODBIORU	PLN 6.99
SMS confirmation of parcel delivery	PP_N21_POTWIERDZENIE_SMS	PLN 0.99

(...)

8. Allegro - Delivery Service - International Shipping - Fees for Services, Goods Return Service, and Additional Services

a. The Forwarding Service referred to in Appendix No. 16 to the Terms & Conditions provided by Allegro Sp. z o.o. in cooperation with Carriers, covering the following delivery options:

- **Allegro International Courier Czechia**
- **Allegro International Pick-Up Point Czechia**
- **Allegro International Parcel Lockers Czechia**
- **Allegro International Pick-Up Point Czechia — next-day delivery***
- **Allegro International Parcel Lockers Czechia — next-day delivery***

*Services available exclusively for dispatch with postal codes specified [here](#). These are declared delivery times, without any guarantee of delivery at the specific time.

(...)

11. Allegro - Delivery Service - International Shipments - Service Fees, Goods Return Service and Additional Services

(...)

c. All Additional Services strictly related to the delivery of Goods within the Allegro International Poland Service are payable by the Seller in accordance with the table below.

Additional service	Code	Gross fee (PLN)
Return to sender	ONE_RETURN	Included in the price of the service
Additional parcel protection up to PLN 5,000		Included in the price of the service
Additional protection for parcels over PLN 5,000 up to a maximum value of PLN 20,000	ONE_PROTECTION	0.15% of the declared parcel value
Surcharge for Allegro International Courier Poland parcel weighing over 31,5 30 kg (actual weight)	ONE_OVER_30_50 ONE_OVER_31,5_50	PLN 39,99
Surcharge for Allegro International parcel Pick-up Point Poland and Allegro International Parcel Lockers Poland weighing over 20 kg (actual weight)	ONE_OVERSIZE	PLN 39,99
Allegro International Courier Poland parcels with dimensions greater than 120 cm (longest side) or when the circumference exceeds 220 cm and Allegro International Pickup Point Poland, Allegro International Parcel Lockers Poland when the dimensions exceed : 64 x 38 x 41 cm	ONE_OVERSIZE	PLN 39,99

Parcels handled by Allegro International Courier Poland, Allegro International Pick-up Point Poland, and Allegro International Parcel Lockers Poland should meet the following standard parameters:

- a standard parcel is a parcel in the shape of a regular cuboid, from which no oversized element protrudes, packed in accordance with [the instructions](#)
- The maximum weights and dimensions of parcels, depending on the delivery option, should be:

Allegro International Courier Poland

Dispatch via courier service:

- maximum weight – ~~31,5~~ 30 kg
- longest side – 120 cm
- maximum sum of 3 sides – 220 cm.

(...)

SECTION 14. DELIVERY AND ADDITIONAL SERVICES COSTS (ALLEGRO.CZ)

(...)

4. Allegro – Delivery Service – One – fees for Services and Additional Services.

a. The Delivery Service referred to in Appendix No. 16 to the Terms & Conditions provided by a Service Provider Allegro Retail a.s which provides the Services as part of the following delivery option:

- **Allegro One Courier**
- **Allegro One Courier – payment on delivery**
- **Allegro One Point**
- **Allegro One Point – payment on delivery**
- **Allegro One Parcel Lockers**
- **Allegro One Parcel Lockers – payment on delivery**

b. The fees for Sellers for the Services provided based on the Delivery Service and the Services provided as part of Allegro Smart! Service are as follows:

Name of service	Service code
Allegro One Point	ONE_POINT_P1
Order value in range	Gross fee under Allegro Smart!
CZK 179 – 268.99 gross	CZK 9.39 – for each parcel
CZK 269 – 378.99 gross	CZK 18.09 – for each parcel
CZK 379 – 588.99 gross	CZK 29.19 – for each parcel
CZK 589 – 878.99 gross	CZK 44.49 – for each parcel
from CZK 879 gross	CZK 58.49 – for the first parcel, for each additional parcel CZK 44.49 gross
Order value in range	Gross fee under the Delivery Service
Regardless of the order value	CZK 59 for each parcel

Name of service	Service code
Allegro One Parcel Lockers	ONE_BOX_P2
Order value in range	Gross fee under Allegro Smart!
CZK 179 – 268.99 gross	CZK 9.39 – for each parcel
CZK 269 – 378.99 gross	CZK 18.09 – for each parcel
CZK 379 – 588.99 gross	CZK 29.19 – for each parcel
CZK 589 – 878.99 gross	CZK 44.49 – for each parcel
from CZK 879 gross	CZK 58.49 – for the first parcel, for each additional parcel CZK 44.49 gross
Order value in range	Gross fee under the Delivery Service
Regardless of the order value	CZK 49 for each parcel

Name of service	Service code
Allegro One Courier	ONE_COURIER_P3
Order value in range	Gross fee under Allegro Smart!
CZK 179 – 268.99 gross	CZK 11.69 – for each parcel
CZK 269 – 378.99 gross	CZK 23.39 – for each parcel
CZK 379 – 588.99 gross	CZK 33.89 – for each parcel
CZK 589 – 878.99 gross	CZK 53.19 – for each parcel

from CZK 879 gross	CZK 67.29 – for the first parcel, for each additional parcel CZK 53.19 gross
Order value in range	Gross fee under the Delivery Service
Regardless of the order value	CZK 99 for each parcel

Parcels handled as part of **Allegro One Courier** and **Allegro One Courier – payment on delivery** should have the following standard parameters:

- a standard parcel is a rectangular one with no oversized elements;
- maximum weight of a single parcel: 31,5 ~~30~~ kg
- longest side: 120 cm
- ~~• maximum dimensions: volume of max 0,2 m³~~
- the sum of the sides (length + width + height) does not exceed 220 cm

Parcels handled as part of **Allegro One Point** and **Allegro One Point – payment on delivery** should have the following standard parameters:

- a standard parcel is a rectangular one with no oversized elements;
- maximum weight of a single parcel: 20 kg
- longest side: 120 cm
- ~~• maximum dimensions: volume of max 0,2 m³~~
- the sum of the sides (length + width + height) does not exceed 220 cm

Parcels handled as part of **Allegro One Parcel Lockers** and **Allegro One Parcel Lockers payment on delivery** should have the following standard parameters:

- a standard parcel is a rectangular one with no oversized elements;
- maximum weight of a single parcel: 20 kg
- maximum dimensions: 64 x 38 x 41 cm

Parcels that do not meet the standard dimensions referred to above, sent by the Seller, will be subject to additional fees resulting from fees for Additional Services and will be returned to the sender in accordance with the price list contained in sub-paragraph (c).

c. All fees for Additional Services related closely to the Service referred to in sub-paragraph (b) above shall be paid by the Seller in accordance with the table below:

Additional Service	Billing code	Gross fee
--------------------	--------------	-----------

Parcel protection for up to CZK 50,000		included in the service price
Additional parcel protection for up to CZK 50,000 up to a maximum of CZK 100,000	ONE_N5_PROTECTION	0,15% of declared value
Allegro One Courier - fee for a parcel weighing over 31,5 30kg to 50kg	ONE_N2_COURIER_OVERWEIGHT_31,5_50 ONE_N2_COURIER_OVERWEIGHT_30_50	499 CZK
Payment on delivery - PUDO (not exceeding CZK 20,000)	ONE_N3_COD_PUDO	29 CZK
Payment on delivery - Courier (not exceeding CZK 50,000)	ONE_N4_COD_COURIER	39 CZK
Surcharge for non-standard parcel	ONE_NON_STANDARD	119 CZK

~~Non-standard shipments are cylindrical shipments (e.g. tire, tube), parcels in wooden or metal packaging, parcels with one dimension exceeding 150 cm, parcels that cannot be processed on an automatic sorting line and parcels with at least two dimensions exceeding 150 x 60 x 60 cm.~~

A Non-standard Parcel is considered to be a Parcel:

- whose longest side exceeds 120 cm or whose second longest side exceeds 60 cm;
- that contains the Goods enclosed in an external shipping container made of metal or wood;
- which contains cylinder-shaped goods, such as a tire, barrel, tube, which is not fully enclosed in a shipping container made of corrugated cardboard;
- whose packaging prevents or hinders automatic sorting.

In cases where the value representing the dimensional weight of the parcel, understood as width cm x length cm x height cm / 6000, exceeds the value corresponding to the actual weight of the parcel, the price for the Service may be determined based on the dimensional weight of the parcel.

(...)

Appendix No. 5

Appendix No. 5. Privacy Protection Policy

Table of Contents

- Section I. Definitions, purposes, and scope of application of the Policy
- Section II. Scope of Personal Data processed by the Company
- Section III. Purposes of, grounds for, and period of Personal Data processing by the Company
- Section IV. IP address, cookies [or similar technologies](#), location, and identification numbers of mobile devices, and information concerning profiling

- [Section V. Users' rights in the context of Personal Data processing and how to exercise them](#)
- [Section VI. Personal Data recipients](#)
- [Section VII. Transfers of Personal Data to countries outside the European Economic Area](#)
- [Section VIII. Amendments](#)
- [Section IX. Contact details](#)

SECTION I. DEFINITIONS, PURPOSES AND SCOPE OF APPLICATION OF THE POLICY

Definitions

(...)

2. **Personal Data** — within the meaning of the definition in Article 4(1) of the GDPR, personal data means any information relating to an identified natural person or a natural person identifiable by one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person, including first and last name, contact number, email, delivery address for Goods purchased on Allegro, device IP, location data, an online identifier, data and information available in public registers (e.g., in CEIDG, in the REGON database), ~~and~~ information collected by means of [cookies or similar technologies \(e.g. pixels, SDKs or tags\), information provided through requests or user instructions](#) ~~cookies and other similar technologies.~~

(...)

6. **Associated Services** — services or functionalities provided or shared by the Company or by third parties, including services provided under separate terms and conditions, which support the core activities of the Company or facilitate the use of Company services or functionalities by Users, for instance, by providing Transaction financing and security or enabling Transaction complaints, [as well as providing automated tools to assist or support the operation of the Platforms.](#)

(...)

SECTION II. SCOPE OF PERSONAL DATA PROCESSED BY THE COMPANY

(...)

~~In connection with your use of the channels for automated communication (chatbots) provided by the Company:~~

[In connection with your use of automated service systems, including in particular automated communication channels \(e.g., chatbots\) or AI assistants:](#)

- in your communication with the Seller as part of the Business Account by them,



- in your communication with the Company
- in your interactions with the Platforms, Associated Services, or Platform functionalities.

we process Personal Data that is necessary to [safely implement, configure, and](#) communicate with you, e.g., to provide automatic answers to questions you asked and to complete your request. [For this purpose, we can also use artificial intelligence \(AI\) systems or models, in particular systems or models that facilitate the use of the Platform, obtaining information on the offered products, or accelerating the operation. Using such solutions, we monitor and process](#) ~~We collect~~ information on whether [they operate correctly, e.g., whether](#) the automatically generated answer was [appropriate](#), satisfactory for you or if you decided to ask the question again. Using machine learning technology, we automatically analyze your correspondence [or interaction](#) for the presence of specific words and their combinations. Based on the keywords [we](#) found in your message [or interaction](#), ~~the automatic reply sent and your decision~~, we assess whether the content of the automatic reply [or interaction is relevant and](#) met your expectations. This way, such automatic replies will be faster and more helpful.

For automated service systems, including in particular automated communication channels (e.g., chatbots) or AI assistants, we mark them in a way that allows them to be recognized as a tool or functionality based on such technology. The Company supervises the operation of such tools or functionalities and provides the possibility of human verification of any decisions made automatically.

If artificial intelligence (AI) systems or models are used, the Company processes Personal Data on the basis of a legitimate interest, unless the specific use requires other legal grounds, which we will specifically indicate in such cases.

(...)

In connection with our marketing activities, we may based on the legitimate interests of the Company or the legitimate interests of the entities that cooperate with the Company, in particular, as part of Additional Services, or on your consent, or as part of the performance of a contract concluded with you, process information helping us to match advertising and content to your preferences and expectations (including in connection with displaying behavioral advertising). This information may include, for instance, data stored by cookies [or similar technologies \(e.g., pixels, SDK, or tags\)](#), data available in public registers concerning entrepreneurs (e.g., subject of entrepreneurs' business activity, status of entrepreneurs' business activity), or your viewing behavior, including the Offers viewed and your preferences in this respect. Additionally, based on the above prerequisites, we will also process your contact details, including the data necessary to send any information, including commercial information that you have specified (contact number or email).

We may also process your Personal Data **for analytical and statistical purposes, including surveys**. To this end, we will use mainly information about your activity on the Marketplaces, including that relating to the usage of individual services or functionalities, as well as Personal Data concerning your preferences and expectations. In addition, we may process data available in public registers concerning entrepreneurs (e.g., the subject of entrepreneurs' business activity, the status of entrepreneurs' business activity) [or received from third-party suppliers \(e.g., market position or company health](#)



[data](#)). The Company may collect your Personal Data, such as age, by means of surveys sent to Users by email or made available directly on the Marketplaces. Your Personal Data may also be used to **guarantee an adequate level of security of the Marketplaces**. In this context, the Company uses a digital fingerprinting technology, which involves taking the 'digital fingerprints' of User devices to identify a device you are using or an application you are installing. The information about you that we collect in this respect can be Personal Data. We may process Personal Data such as your IP address, data stored by cookies [or similar technologies \(e.g., pixels, SDK, or tags\)](#), specifications of your software and hardware, device setup (such as details of installed plugins) or your viewing behavior (including the use of network communication protocols), sites viewed, and use of the Mobile Application.

(...)

SECTION III. PURPOSES OF, GROUNDS FOR AND PERIOD OF PERSONAL DATA PROCESSING BY THE COMPANY

(...)

Account registration and management, handling of User's Transactions

(...)

We process your Personal Data in accordance with the rules described in the table below to manage your User Account and handle your Transactions. [For the purposes described in this part, we may use artificial intelligence \(AI\) systems or models](#). Additionally, your Personal Data can be processed for other purposes, including analytical and marketing purposes, and to guarantee the security of our services, as you will learn from further sections of this section of the Policy.

(...)

Associated Services, including third-party financial services

In connection with its business activities, the Company enables you to use Associated Services provided or shared by the Company or third parties. Associated Services include but are not limited to Odroczone Płatności dla Firm [Deferred Payment for Business], Usługa Dostawy [Delivery Service] (as part of which the Company provides the Wysyłam z Allegro [Shipping with Allegro] functionality for Sellers), Allegro Buyer Protection, Allegro Pay, Family Group Functionality, insurance services, payment services, or the provision of services in connection with the fulfillment of Fundraising Goals in Charity Offers (as defined in Appendix No. 17 to the Terms & Conditions). The above services or functionalities support the core activities of the Company or help you use the Company services, for instance, by financing the Transactions, securing them, or enabling complaints. Associated Services can be provided or shared on the terms set out in the Terms & Conditions (including its appendices) or subject to separate terms and conditions, including those issued without participation of the Company by suppliers of such services or



functionalities. [For the purposes described in this part, we may use artificial intelligence \(AI\) systems or models.](#)

(...)

In order to offer you and provide you with certain financial services, the Company may collect and process Personal Data contained in public business registers, such as:

- identification data (e.g., NIP (Tax Identification Number), [citizenship](#));
- data on your business activity (place of business activity, date of commencement, suspension, resumption, and termination, including business activity being removed from the register, and its subject matter);
- information about any bankruptcy/recovery proceedings.

(...)

User support and contact form

(...)

To handle the queries addressed to Company, also through the contact form, we process your Personal Data in accordance with the rules described in the table below. [For the purposes described in this part, we may use artificial intelligence \(AI\) systems or models.](#) Your Personal Data can also be processed for other purposes, including analytical and marketing purposes, and to guarantee the security of our services, as you will learn from further sections of this section of the Policy.

(...)

Loyalty programs, competitions, promotional campaigns

(...)

If you take part in a program, competition, or promotional campaign, your Personal Data may be used by the Company in accordance with the table below. However, more specific rules for processing Personal Data may be set out in dedicated event terms and conditions. [For the purposes described in this part, we may use artificial intelligence \(AI\) systems or models.](#) Additionally, your Personal Data can be processed for other purposes, including analytical and marketing purposes, creating autonomous tools to automate processes on the Platform, and to guarantee the security of our services, as you will learn from further sections of this section of the Policy.

(...)

Marketing activities



The Company may also use your Personal Data to carry out marketing activities, also in situations where you provide your Personal Data, [when we receive your Personal Data from entities cooperating with us](#) or give your consent to its processing. In return the Company makes content or services available to you. Such activities may include:

(...)

- displaying marketing content customized to your preferences, including customization of listing categories or individual offers in Platform settings or settings of [platforms of entities cooperating with the Company](#) ~~third-party services~~ based on your activity on the Marketplaces [or platforms of entities cooperating with the Company](#) (behavioral advertising). The display of marketing content in the indicated scope is also carried out jointly with entities cooperating with the Company, which means displaying marketing content also on the platforms of entities cooperating with the Company. Your Personal Data, including Personal Data collected by means of cookies [or similar technologies \(e.g., pixels, SDK, or tags\)](#) ~~and other similar technologies~~, are then processed by the Company and [cooperating entities](#) ~~third parties~~ for marketing purposes. Such activities are only undertaken based on your consent, which you can withdraw at any time, [or if you meet specific conditions](#). For more information, see section 4 of the Policy [or additional policies](#) or Terms & Conditions describing the potential cooperation of the Company with cooperating entities, which we present at the time of obtaining consent or checking compliance with certain conditions;
- displaying marketing content (contextual and behavioral) in the advertising space of third-party platform operators (e.g., Meta Platforms Ireland Limited, Google Ireland Limited, TikTok Technology Limited, TikTok Information Technologies UK Limited, [Microsoft Ireland Operations Limited](#)) based on your activity on the Platform and personal data such as your email address, telephone number or mobile device identification number linked with your Account, allowing the third-party operator to identify you as its user (excluding Junior Accounts). The transfer of personal data takes place in a hashed form, which means that if you are not registered on the respective platform of a third-party operator or if you are registered with other identification data, the third-party platform operator cannot read the data provided to it. Such actions are taken on the basis of the legitimate interest of the Company, and you may object against them at any time;
- displaying marketing content on request of entities cooperating with the Company on the basis of identification data received from them, such as your e-mail address, contact number, or mobile device identification number (external advertisers may request us to create groups of recipients and select personalized ads based on data provided to them directly by you or obtained by them from other third parties). Such actions are taken on the basis of the legitimate interest of the Company, and you can object against them at any time;

(...)

We process your Personal Data in accordance with the rules described in the table below in connection with our marketing activities. Your Personal Data can also be processed for other purposes, including



analytical purposes, creating autonomous tools to automate processes on the Platform, and to guarantee the security of our services, as you will learn from further sections of this section of the Policy. [For the purposes described in this part, we may use artificial intelligence \(AI\) systems or models.](#)

Purpose of processing Personal Data	Legal grounds for processing Personal Data	Period of storage of Personal Data for the specific purpose (retention period)
Displaying contextual advertising (direct marketing of the Company's own or third-party goods or services)	Article 6(1)(f) of the GDPR (legitimate interest of the Company in the promotion of the Company's or third-party goods or services)	Until the discontinuation of the use of the Marketplaces or the Mobile Application
Displaying behavioral advertising based on viewing history, customization of listing categories or individual offers in Platform settings or settings of platforms of entities cooperating with the Company third-party services based on activity on the Marketplaces or platforms of entities cooperating with the Company	Article 6(1)(f) of the GDPR in conjunction with Article 339 of the Electronic Communications Law (legitimate interest of the Company in the promotion of the Company's or third-party goods or services in connection with expressed consent)	Until the withdrawal of consent (based on the provisions of the Electronic Communications Law) or expressing an effective objection to Personal Data processing
Displaying ads in the advertising space of third-party platform Provider based on your identification data or the data of your device	Article 6(1)(f) GDPR (legitimate interest of the Company in the promotion of the Company's or third-party goods or services)	Until the use of the Company's services is discontinued or until an effective objection to Personal Data processing is expressed
Display of ads on request of third parties based on your identification data or your device	Article 6(1)(f) of the GDPR (legitimate interest of the Company in the promotion of goods or services of entities cooperating with the Company)	Until the use of the Company's services is discontinued, or until an effective objection to Personal Data processing is expressed
Contacting Users for purposes of permitted marketing activities, via available electronic communication channels, in particular, emails, text/MMS and push messages. Contact by telephone	Article 6(1)(f) of the GDPR in conjunction with Article 10 of the Act on Electronically Supplied Services or Article 398 of the Electronic Communications Law (legitimate interest of the Company in the promotion of the Company's or third-party goods or services in connection with expressed consent for a communication channel)	Until the withdrawal of consent to receive messages or information (based on the provisions of the Act on Electronically Supplied Services or the Electronic Communications Law) or expressing an effective objection to Personal Data processing

Analytical and statistical activities and surveys

Your Personal Data can be processed by the Company for analytical and statistical purposes. [For this purpose, we can also use artificial intelligence \(AI\) systems or models.](#) In this case, we use your Personal Data for the purposes of activity analysis, identification of purchase preferences, creating autonomous tools to automate processes on the Platform, and improving the Company's functionalities and service quality. Whether the Company will be permitted to process information collected through cookies [or similar technologies \(e.g., pixels, SDK, or tags\)](#) ~~and similar technologies~~ for analytical and statistical

purposes depends on the User's consent to the storage of this information in the User's terminal device. For more information, see section IV of the Policy.

(...)

Purpose of processing Personal Data	Legal grounds for processing Personal Data	Period of storage of Personal Data for the specific purpose (retention period)
Conducting analytical and optimization activities statistical analysis	Article 6(1)(f) of the GDPR (legitimate interest of the Company in analyzing Personal Data User activity , including User activity history , to optimize services, offer functionalities, and support Users)	Until the User's Personal Data is no longer stored in connection with another active processing purpose or until an effective objection is expressed against Personal Data processing (however no longer than until the last day of the calendar year following the expiration of a period of 3 years after the discontinuation of the provision of services by the Company)
Platform traffic management, including monitoring Users' activities, such as keyword searches and posted Offers	Article 6(1)(f) of the GDPR (legitimate interest of the Company in analyzing User activity to optimize services)	Personal Data is processed in real-time, and therefore they will be stored until the User discontinues the use of the services provided by the Company on the Marketplaces (that is until the User leaves the website)
Conducting surveys and analyses relating to the Marketplaces, also in terms of operation, improvement of the performance of the available services, or evaluation of key visitor interests and needs	Article 6(1)(f) of the GDPR (legitimate interest of the Company in analyzing User activity to optimize services)	Personal Data is processed in real-time, and therefore they will be stored until the User discontinues the use of the services provided by the Company on the Marketplaces (i.e., until the User completes a survey or analysis)

Ensuring the security of the provided services and enforcing the terms of the Allegro Terms & Conditions

(...)

In order to guarantee an adequate security level, the Company obtains and records Personal Data transmitted to the server by web browsers or your devices (which include in particular: technical components of the device, [the way it is used](#), your browser settings, and details of your viewing behavior on Allegro) in such a way as to create a unique digital 'fingerprint' of the devices or instances of applications that you use. The Company may also use this digital 'fingerprint' for the purpose of additional User authentication, [as part of the authorization methods used](#). Such measures allow us to prevent abuse and fraud.

[In order to counteract abuse, fraud, activities that violate rules of morality, the Allegro Terms & Conditions, and attempts to use your Account without authorization, the Company provides Lexisnexis Risk Solutions \(EUROPE\) Limited with Personal Data and certain Personal Data from your online interactions. These data allow querying the anonymous digital identity network \(DIN\) consisting of events originating from the entities participating in the network. Personal Data outside the IP address is](#)



provided by us in a masked form in such a way that it is not possible to identify you. Information about the processing of data by Lexisnexis Risk Solutions (EUROPE) Limited can be found [here](#).

(...)

In order to counteract the occurrences listed above, we will make decisions in your case based on automated data processing, including profiling. [For the purposes described in this part, we may also use artificial intelligence \(AI\) systems or models.](#)

(...)

SECTION IV. IP ADDRESS, COOKIES OR SIMILAR TECHNOLOGIES, LOCATION, AND IDENTIFICATION NUMBERS OF MOBILE DEVICES, AND INFORMATION CONCERNING PROFILING

Company may collect your Personal Data via the Marketplaces using such technologies as cookies [or similar technologies \(e.g., pixels, SDK, or tags\)](#), ~~tracking pixels, and local shared objects (e.g., in a browser or device).~~ The use of such technologies by the Company is described in detail at <https://allegro.pl/regulamin/pl/polityka-plikow-cookies>.

(...)

SECTION VI. PERSONAL DATA RECIPIENTS

(...)

Company may cooperate with third parties, e.g., specialized providers of Personal Data storage services, analytical services, [services related to AI systems or models](#), debt collection services, in order to enable such entities to provide services to Company. In this case, [as a rule](#), such entities are not authorized to use your Personal Data for their own purposes (Personal Data will always be processed on behalf of and for the Company) and their activities are subject to applicable law and this Privacy Protection Policy;

The scope of collaboration includes:

- information storage and access: storing information or accessing information already stored in your devices such as advertising identifiers, device identifiers, cookies [or similar technologies \(e.g., pixels, SDK, or tags\)](#), ~~and similar technologies;~~

(...)

SECTION VII. TRANSFERS OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN ECONOMIC AREA

(...)

At the same time, as part of cooperation with processors, data processing may be further entrusted to entities that may transfer data to countries outside the European Economic Area. Parties that systematically process data for Allegro include:

- INFOBIP sp. z o.o., with its registered office in Wrocław, Poland, in connection with the use of Personal Data processing services offered by this entity for the sending of SMS messages,
- Lexisnexis Risk Solutions (EUROPE) Limited, based in Dublin, Ireland, in connection with the use of the ThreatMetrix service to ensure the security of the provision of services by the Company offered on Allegro,

(...)

Appendix No. 12

Appendix No. 12 Terms & Conditions of the “Allegro Smart!” service for the Sellers

(...)

Section 8. Terms & Conditions of the Service on Allegro.pl

(...)

3. Detailed terms and conditions which qualify the Seller to use the Services:

(...)

I. Ensuring free returns of the Goods to Poland, the Czech Republic, Hungary or Slovakia under return methods integrated with the Platform, or, where the Goods are shipped from France, the Netherlands or Germany, ensuring free returns by providing Buyers with free return labels. ~~guarantee free Goods return. The Seller dispatching Goods from Poland should indicate the Goods return address in Poland. If the Goods are to be returned from Poland to Czechia, France, the Netherlands, or Germany, the return will be made at the sole expense of the Seller, who is obligated to provide, free of charge, a return label to the Buyer.~~

(...)

Section 9. Terms & Conditions of the Service on Allegro.cz, Allegro.sk and Allegro.hu

(...)

3. Detailed terms and conditions which qualify the Seller to use the Services:

a. for Sellers who have an Account on Allegro.cz at: for the Offer covered by the Service, throughout the Offer's duration, the Seller must provide:

- delivery Goods options Allegro **One** Courier delivery ~~One~~ option from the Parcel delivery group (for Sellers shipping from Czechia to Czechia) or Goods delivery options: Allegro International Courier Czechia (for Sellers dispatching from Poland to Czechia), and
- Goods delivery options: Allegro One Parcel Lockers or Allegro One Point (for Sellers dispatching from Czechia to Czechia) or Goods delivery options: Allegro International Parcel Lockers Czechia or Allegro International Pick-up Points Czechia (for Sellers dispatching from Poland to Czechia),
- at least one delivery option that meets the criteria of Smart! Payment on Delivery,
- at least one delivery option that includes prepayment.

(...)

h. the Seller must define and implement the returns policy for Goods by filling out the form for Sellers with an Allegro Account available on Allegro.pl at: <https://na.allegro.pl/warunki-zwrotow>, for Sellers with an Allegro.cz Account available at: <https://allegro.cz/moje-allegro/prodej/podminky-vraceni-zbozi/pridat> <https://salescenter.allegro.com/returns-terms/add>, for Sellers with an Allegro.sk Account available at: <https://salescenter.allegro.com/returns-terms/add> for Sellers with an Allegro.hu Account available at: <https://salescenter.allegro.com/returns-terms/add> and assign it to the Seller's Offers; in such a case, the Company will provide the Buyer with the Goods return form as part of Allegro Smart! service. The Goods returns policy mentioned above should comply with the governing provisions of the law. The Buyer should be refunded through the Payment Service Provider.

i. Ensuring free returns of the Goods to Poland, the Czech Republic, Hungary or Slovakia under return methods integrated with the Platform, or, where the Goods are shipped from France, the Netherlands or Germany, ensuring free returns by providing Buyers with free return labels.

j. the Seller must state the value of an available one-off delivery, whose value must not exceed those set out for Sellers who have an Account on Allegro.pl at: <https://help.allegro.com/sell/pl/a/allegro-smart-na-allegro-cz-informacje-dla-sprzedajacych-0A5rBZIM3F5?marketplaceId=allegro-pl>, for Sellers who have an Account on Allegro.cz at: <https://help.allegro.com/cs/sell/a/allegro-smart-informace-pro-prodejce-LR8IYY8Ylfl>, for Sellers with an Allegro.sk Account available at: <https://help.allegro.com/sell/sk/a/allegro-smart-na-allegro-hu-informacie-pre-predajcov-aMeOdw8LIq> and for Sellers with an Allegro.hu Account available at: <https://help.allegro.com/sell/hu/a/yPonyn2b7Ho> assuming that if the Buyer buys multiple Goods as part of the same or several Transactions with the same Seller, the delivery value, regardless of the delivery option, will not exceed: CZK 1,000 for Allegro.cz, EUR 50 for Allegro.sk or HUF 20,000 for Allegro.hu.



k. j. when ordering Goods shipments, the Seller must provide Carriers (automatically or manually) with an email address in the allegromail.pl domain assigned to the Transaction, in the unchanged two-part form (e.g. xxx+yyy@allegromail.pl) for all Transactions concluded by the Seller as part of Allegro Smart!.

(...)

Appendix No. 16

Appendix No. 16 General Terms & Conditions of Delivery Service

(...)

Section 1. Definitions (Allegro.sk)

(...)

2. Capitalized terms used herein, whether in plural or singular, shall have the following meaning:

(...)

Carrier — a third party providing to the Company or to the Seller any services, in particular, the services of picking up, moving, sorting, or delivering any Parcel between the Seller and the Recipient, including providing of Services or Additional Services.

Carriers of Services and Additional Services are:

(...)

f) Allegro Retail a.s., with registered office U garází 1611/1, Holešovice, 170 00 Praha 7, ICO no: 26204967, provider of Delivery Method Services: Allegro One Courier Slovakia, Allegro One Courier Slovakia payment on delivery, Allegro One Parcel Lockers Slovakia;

(...)

Appendix No. 21

Appendix No. 21. Details of the Allegro Prices program

(...)

Section 7. Sales commission on sale of Goods from Offers covered by the Program



The Company charges commissions on the sale of Goods from Offers covered by the Program, taking into account the Seller's original price for the Goods (before the application of the discount), **less the amount of the actual voluntary participation of the Seller in the reduction of the price of the Goods**. The Company reserves the right to charge a lower sales commission within the framework of temporary promotional campaigns.

(...)

Appendix No. 22A

Appendix No. 22A. Allegro.cz

(...)

Section 2. Differences and exceptions

1. On Allegro.cz, no provisions apply that are connected with or in any way related to:

a. Allegro Business;

b. Auctions;

c. Family Groups;

d. Allegro Lokalnie;

e. Charity Offers;

f. Classified ads with a purpose other than the conclusion of an agreement between Users. Allegro.cz does not offer the following categories for classified ads: "Cars," "Real Estate," "Vacations," "Live Animals," "Machinery," "Trailers, Semitrailers," "Other Vehicles and Boats," "Motorcycles and Quads," "Services," and "Tickets";

g. The following additional paid options, visually distinguishing the Offer in the list of Offers on Allegro: Feature, Bold, Highlight, Promo Package, and Promote on the category page.

h. Allegro Community;

i. Multi-variant Offers, replaced by Product variants;

j. The possibility to set a background image in the Offer;

k. The possibility of disposing of the Account.

(...)

Appendix No. 22B.

Appendix No. 22B. Allegro.sk

(...)

Section 2. Differences and exceptions

1. On Allegro.sk, no provisions apply that are connected with or in any way related to:

~~a. Allegro Business;~~

~~a. b. Auctions;~~

~~b. c. Family Groups;~~

~~c. d. Allegro Lokalnie;~~

~~d. e. Charity Offers;~~

~~e. f. Classified ads with a purpose other than the conclusion of an agreement between Users. Allegro.sk does not offer the following categories for classified ads: "Cars," "Real Estate," "Vacations," "Live Animals," "Machinery," "Trailers, Semitrailers," "Other Vehicles and Boats," "Motorcycles and Quads," "Services," and "Tickets";~~

~~f. g. The following additional paid options, visually distinguishing the Offer in the list of Offers on Allegro: Feature, Bold, Highlight, Promo Package, and Promote on the category page.~~

~~g. h. Allegro Community;~~

~~h. i. Multi-variant Offers, replaced by Product variants;~~

~~i. j. The possibility to set a background image in the Offer;~~

(...)

Appendix No. 22C.

Appendix No. 22C. Allegro.hu

(...)

Section 2. Differences and exceptions

1. On Allegro.hu, no provisions apply that are connected with or in any way related to:

~~a.~~ Allegro Business;

~~a.~~ ~~b.~~ Auctions;

~~b.~~ ~~c.~~ Family Groups;

~~c.~~ ~~d.~~ Allegro Lokalnie;

~~d.~~ ~~e.~~ Charity Offers;

~~f.~~ ~~g.~~ Classified ads with a purpose other than the conclusion of an agreement between Users. Allegro.hu does not offer the following categories for classified ads: "Cars," "Real Estate," "Vacations," "Live Animals," "Machinery," "Trailers, Semitrailers," "Other Vehicles and Boats," "Motorcycles and Quads," "Services," and "Tickets";

~~f.~~ ~~g.~~ The following additional paid options, visually distinguishing the Offer in the list of Offers on Allegro: Feature, Bold, Highlight, Promo Package, and Promote on the category page.

~~g.~~ ~~h.~~ Allegro Community;

~~h.~~ ~~i.~~ Multi-variant Offers, replaced by Product variants;

~~i.~~ ~~j.~~ The possibility to set a background image in the Offer.

(...)

Appendix No. 23

Appendix No. 23. Procedure for Suspending the Handling of Unfounded Notices and Complaints by the Allegro Platform

I. Purpose of the Procedure

The purpose of this procedure is to establish guidelines for decisions on suspending the handling of notices and complaints made by users who often report manifestly unfounded reports or complaints, through the mechanisms described in Articles 16 and 20 of the Digital Services Act (DSA). The purpose of the procedure is to ensure that decisions on suspension are taken objectively, in a timely manner, with due diligence, and taking into account all relevant circumstances.

II. Scope of the Procedure



The Procedure covers all notices made through reporting and action mechanisms as well as complaints lodged through internal complaint handling systems, which are operated by the online platform. This applies to all users, natural persons, and entities using the services of the Platform.

III. Definitions

Manifestly unfounded notices A notice that has no substantive basis and is evidently unfounded, i.e., for a layperson it is obvious, without any substantive analysis, that the notice is unfounded; in particular, made in a systematic manner (e.g., messages sent automatically, or bots), without justification, and being a deliberate act to the detriment of other buyers or sellers.

Manifestly unfounded complaint: A manifestly unfounded notice that constitutes a complaint, which is not based on facts and is made without reasonable grounds.

IV. Procedure for Suspending the Handling of Notices and Complaints

1. Detecting Unfounded Notices and Complaints

Content moderation staff and content monitoring systems regularly review notices and complaints for their validity. Automated mechanisms can support the identification of repeated unfounded notices or complaints.

2. Warning

Before a suspension is imposed, a person or entity who submits frequently (at least 100 notices per month) unfounded notices or complaints will receive a warning. In particularly justified situations, a warning may be sent with fewer manifestly unfounded notices or complaints sent. The warning will include information on the detected unfounded notices reports or complaints and information about the possibility of suspending the handling of further notices/complaints for a period of up to 6 months if the situation continues. The notices handling team sends a relevant warning to the user.

Example of a warning:

Dear User,

Due to the excessive frequency of your unfounded notices/complaints via the Allegro platform, we would like to inform you that in the case of subsequent notices/complaints of this kind, pursuant to the provisions of Article 23(2) of the EU Regulation 2022/2065 on the Single Market for Digital Services and amending Directive 2000/31/EC (Digital Services Act), Allegro reserves the right to decide not to handle subsequent notices for a period of 6 months starting from the date of sending this message.

3. Decision to Suspend



If, after a warning has been issued, the user continues to submit unfounded notices or complaints via the platform mechanisms, the team responsible for the area concerned may decide to suspend the handling of these notices/complaints.

When making its decision, the team responsible for the area concerned shall take into account the following circumstances:

- Absolute number: Analysis of the number of manifestly unfounded notices/complaints submitted during a given period.
- Relative ratio: Comparison of the number of unfounded notices/complaints to the total number of notices/complaints submitted during the period.
- Severity of misuse: An assessment of the nature of any illegal content, the consequences of such action, and its impact on the functioning of the platform.
- Intent: Where possible, an assessment of the intent of the person or entity submitting the notice/complaint, based on available information.

4. Communication of Suspension

The user affected by the suspension shall be informed of the decision via the official communication channel (email or notification in the system).

The communication should state the reasons for the decision and the period of suspension.