



Changes to the Allegro Terms & Conditions from November 12, 2026.

The "Features for great prices" Program Terms & Conditions

The Terms & Conditions are in force from midnight on ~~August 18~~ **November 12**, 2026.

Section 1. Definitions

1. **Allegro** — an open e-commerce platform available at the allegro.pl domain, operated by the Company in line with the Allegro Terms & Conditions.
2. **Qualification** — a process initiated by the Company at least once a day, as a result of which Sellers and their Offers meeting the conditions referred to in Section 3 (1) and Section 4 (2) of the Terms & Conditions are selected to participate in the Program.
3. **Selection** — a process initiated by the Company at least once a day, as a result of which Offers that have been successfully Qualified and meet the conditions referred to in Section 4 (2) and (3) of the Terms & Conditions receive the Feature Settled Flexibly.
4. **Rebate** — a transaction rebate granted to Sellers participating in the Program that reduces the remuneration due to the Company for providing services on Allegro and covers 100% of the fee for the Feature Settled Flexibly additional option and 100% of the additional sales commission in featured Offers, in accordance with the rules specified in the Terms & Conditions.
5. **Terms & Conditions** — these Terms & Conditions specifying the rules for participation of the Seller in the Program.

Section 2. General information

1. The Organizer of the Program is the Company. The Organizer is responsible for conducting the Program and its proper organization.
2. The Program starts on September 30, 2024, and will run for an indefinite period.
3. The purpose of the program is to improve the price attractiveness of Product Representatives for buyers, and to encourage Sellers to use feature options for Offers with attractive prices in order to boost their sales. The Program's goal shall be implemented by marking selected Offers as Feature Settled Flexibly and granting a Rebate to Sellers for these Offers during the Program.
4. The Program is conducted on the following Marketplaces: allegro.pl, allegro.cz, allegro.sk, and allegro.hu. The processes of Qualification, Selection, and granting the Rebate take place separately and

independently for each of these markets. Detailed rules for applying the Program in situations where the same Offer is shared on multiple Marketplaces are defined in Section 7 of the Terms & Conditions.

Section 3. Seller's qualification for the Program

1. Each Seller with a Business Account with at least the Neutral quality level will be qualified to the Program (in accordance with paragraph 10.6 of the Terms & Conditions).
2. A Seller may opt out of the Program by submitting a request via the contact form available at <https://allegro.pl/pomoc/kontakt>. The Seller will be removed from the Program immediately, not later than within 5 working days from submitting such request.
3. The Company reserves the right to exclude from the Program with immediate effect any Seller who violates the law, the Allegro Terms & Conditions, or these Terms & Conditions.
4. In matters related to the Program, the Company shall communicate with Sellers electronically or by phone.

Section 4. Rules of the Program, Qualification and selection of Offers for the Program

1. If:
 - a) the price of the Featured Offer which is a Product Representative is significantly higher than the price of a non-featured Offer which is not a Product Representative or
 - b) a Featured Offer which is a Product Representative does not have the Best Price Guarantee badge and there is another Offer with the same Product that has the Best Price Guarantee badge,the Company will apply a Feature Settled Flexibly to the non-featured Offer selected for the Program, as referred to in Appendix No. 4 to the Allegro Terms & Conditions (Part 4 A) and will grant a Discount to the Seller. The Seller's participation in the Program and award of the Rebate will not affect the remuneration payable to the Company for the sales commission on Goods in the Offer selected for the Program.
2. Only Offers that meet all of the following conditions can be qualified for the Program:
 - a) not Product Representatives,
 - b) linked to the Product Catalog or having a GTIN (e.g., EAN, ISBN),
 - c) invoice option selected: VAT invoice,
 - d) active offers, and only those with the Buy Now format,

- e) condition parameter: new — if this parameter is required in the relevant category,
- f) over the past 60 days before the Selection, eligible Offers should not have been featured by the Seller with any of the below additional options referred to in section 3 of Appendix No. 2 to the Allegro Terms & Conditions, i.e., ~~Bold, Highlight, Feature, Promo Package~~, - also applies to other Offers for the same Goods in all of the Seller's accounts.
- g) not a bundle,
- h) not intended exclusively for business buyers,
- i) not offered in the Official Allegro Store or Accounts maintained by the Company,
- j) buyers can take advantage of free delivery with these offers: via Allegro Smart! or offered by the Seller,
- k) the dispatch time in these Offers does not exceed the average dispatch time for a particular category,
- l) they are not listed in the following categories:
 - Baby Formulas: Initial
 - OTC Medication
 - Non-Prescription Veterinary Drugs
 - Electronic Gadgets: Accessories for Tobacco Heaters
 - Alternative Medicine: Vaporizers
 - Tobacco Accessories: Other
 - Tobacco Accessories: Accessories
 - Stun Guns

3. Offers shall be automatically selected by the Company for the program from among eligible Offers, subject to the following criteria (most relevant first):

- a) Lower Offer price or the Best Price Guarantee badge,
- b) The Offer achieved a higher sales value during the last 30 days,
- c) The Seller previously listed the Offer.

Section 5. The Offer feature period

4. The Company shall Select not more than one Offer for a particular Product and add a Feature Settled Flexibly badge to it for 24 hours.
5. If the Offer is not selected again for the Program (as specified in Section 4(3) above), the Feature will be disabled automatically after 24 hours of Selection.
6. An Offer may participate in the Program continuously throughout the Program, subject to section 3(2) above.

Section 6. Rebate

1. The Rebate will be granted each time for the Offer selected for the Program — for the duration of the participation of this Offer in the Program.
2. The Rebate will be granted in the month in which the Offer receives the Feature Settled Flexibly badge.

Section 7. Rules for applying the Program for Offers shared on multiple Marketplaces

1. An Offer listed or shared on more than one Marketplace may be qualified for the Program on several Marketplaces at the same time as long as it meets the Program requirements separately for each of those Marketplaces.
2. The condition of no prior feature (Section 4 (2) (f) is verified on a global basis. This means that the Offer will not be eligible for the Program on any Marketplace if, within 60 days prior to the Selection, the Seller activated the paid additional option indicated in this section on any Marketplace where it is listed or shared.
3. If the Offer uses the Feature Settled Flexibly in the Program on at least one Marketplace, and the Seller by themselves activates a paid additional option (including the Feature) for that Offer on any Marketplace, the participation of that Offer in the Program will be immediately terminated on all Marketplaces. The Feature Settled Flexibly granted in the Program will be automatically disabled within 24 hours.

Section 8. Personal Data

The Company is the controller of the Program participants' personal data in connection with their participation in the Program, within the meaning of Article 4(7) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing



Directive 95/46/EC (General Data Protection Regulation). Personal data processing rules are specified in the Privacy protection policy attached as Appendix No. 5 to the Allegro Terms & Conditions.

Section 9. Final provisions

1. These Terms & Conditions are available at <https://allegro.pl/regulaminy/regulamin-programu-wyrozniamy-dobre-ceny-ZMvGknDe6U2> ~~<https://allegro.pl/regulaminy/regulamin-programu-wyrozniamy-dobre-ceny-ZMY2Yv2nYsq>~~ where it can be easily read and printed.
2. Any complaints regarding the Program should be submitted via the contact form within 14 days of the relevant incident taking place. The complaint should specify: First and last name as well as email address or login of the Account, and the description and reason for the complaint.
3. The Company reserves the right to amend these Terms & Conditions, and such amendments shall take effect on the date indicated by the Company, not earlier than 15 days from the moment of being communicated.
4. Any matters not provided for in the Terms & Conditions are governed by the relevant provisions of the Allegro Terms & Conditions, including the definitions contained therein.